

YOU.FO: World's newest sports and leisure game that just landed in the US

TAHPERD is proud to announce that YOU.FO will be introduced for the first time in person in the US, this October at TAPHERD. You have the opportunity during multiple sessions to get acquainted with this new award-winning and innovative sports game (check video here: <https://youtu.be/KCCKcroInUE>).

YOU.FO finds its origin in Amsterdam (the Netherlands) and is based on throwing and catching an aerodynamic ring with specially designed sticks. YOU.FO is a versatile sports and leisure game, that can be played as a competition game or freestyle, in teams or one-on-one, at the beach, in a park, on city squares, and even indoors in a gymnasium.



YOU.FO is co-created with P.E. teachers and the game rules are based on research. For that reason, it fits perfectly within the US P.E. Standards.

- YOU.FO is mixed gender and non-contact,
- YOU.FO is a self-regulated sports game,
- YOU.FO is 'easy to play, fun to master', which means the basics are fun and easy to learn, but you need practice and dedication to improve your skills.

These are all reasons YOU.FO is seen as a high potential new game in the US. The American Sports Builders Association expects the YOU.FO community to come out in force (read article here: <https://sportsbuilders.org/mpage/ASBANewsletter-January2022-YOUFO>) and Gopher Sport wrote a PE Blog on the development of YOU.FO (read article here: <https://blog.gophersport.com/you-fo-the-safe-distance-trendsport-that-just-landed-in-the-u-s/>).

We organize multiple YOU.FO sessions at TAHPERD, so make sure to participate in one of these sessions and get acquainted with this new award-winning sports and leisure game. YOU.FO has won the PROFIT European Award for Innovation and the Dutch National Sports Innovation Award. For more information on YOU.FO, check out their website: <http://you.fo/>

