

**Tennessee Association for Health, Physical Education, Recreation and Dance
Applied Strategic Plan
2013 Update**

Strategic Goal #1	To increase advocacy efforts	
Critical Indicators of Success	Person/Group Responsible	Timeline
a) Become active participants in the Tennessee legislative process	Advocacy Chairperson (in consultation with Division Vice Presidents)	Ongoing
Progress Report: The Advocacy Committee will pursue the introduction of a legislative bill for elementary physical education taught by a certified specialist, 3 days per week. "The Survey" sent jointly by TAHPERD and CSH has provided the information needed to develop the fiscal note to accompany the bill.		
b) Educate members regarding advocacy, Tennessee legislative process	Advocacy Chairperson	Ongoing
c) Increase involvement with key coalitions and advocacy partners	Advocacy Chairperson	Ongoing
d) Utilize district and national HPERD in advocacy efforts	Advocacy Chairperson	Ongoing
e) Initiate key state legislation affecting the HPERD professions	Advocacy Chairperson	Ongoing
f) Initiate a public relations campaign	Advocacy Chairperson	Ongoing
<p>Progress: The advocacy and legislative piece has been a major focus of TAHPERD during the 2013 year. Thanks to technology and social media, TAHPERD has produced a public relations announcement, completed a statewide survey of relative to elementary physical education, and introduced at least one bill for the 2014 Tennessee Legislature.</p>		

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Strategic Goal #2	To increase and diversify membership	
Critical Indicators of Success	Person/Group Responsible	Timeline
a) Increase membership among public, private & parochial schools—health and physical education professionals	Membership Chairperson	Annual
b) Increase membership among higher education professionals	Membership Chairperson	Annual
c) Increase membership among minorities	Membership Chairperson	Annual
<p>Inclusion continues to be an area of concern, both membership and leadership.</p>		
d) Increase membership among future professionals/student	Membership Chairperson	Annual
<p>Different venues for future professionals have been tried over the last few years, e.g., prior to state convention on site and off site in early or late fall. TAHPERD will continue to pursue the best possible location and time for involvement of future professionals.</p>		
e) Increase membership among future public health professionals/student majors	Membership Chairperson	Annual
<p>Always in need of increased involvement of health professionals and expansion into related health professions.</p>		
f) Increase membership among future sports management professionals/student majors	Membership Chairperson	Annual

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Strategic Goal #2		To increase and diversify membership	
Critical Indicators of Success	Person/Group Responsible	Timeline	
g) Increase membership among future coaching professionals/student majors	Membership Chairperson	Annual	
h) Establishment of a communications network via e-mail to promote membership	Membership Chairperson	Fall, 2006	
Progress: Discussion of this item continues--identification of one TAHPERD member per county throughout the state. Electronic access to members makes the task not at all overwhelming.			
Strategic Goal #3		To increase and diversify programs, products and services.	
Critical Indicators of Success	Person/Group Responsible	Timeline	
a) Determine members' interests and needs—present and future	President, Applied Strategic Planning Committee Chairperson	Every 3 years, beginning in	
Progress: Currently provide annual convention plus summer workshops in physical education. Need survey of members in attendance at convention as well as members not attending to obtain information relative to needs and interests beyond convention and summer workshops.			
b) Plan and provide a convention that meets the needs of its constituency	Vice Presidents of Divisions	Annual	
Always need to carefully select convention programs based on national standards in health and physical education, best practices, and applicable research.			
c) Provide TAHPERD workshops relating to stated focus area within division	Vice Presidents of Divisions	Annual	
Progress: Victoria Rettman has volunteered to chair this effort. Goal is a summer workshop in each of the 3 divisions of the state.			

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Strategic Goal #3		To increase and diversify programs, products and services	
Critical Indicators of Success		Person/Group Responsible	Timeline
d) Provide workshops, symposium and conferences in collaboration with organizations that share the mission of healthy, active lifestyles for all Tennesseans.		Executive Committee	Annual
Link directly to Advocacy Committee for collaboration with organizations.			
Strategic Goal #4		To create a more efficient/responsive organizational structure and governance system	
Critical Indicators of Success		Person/Group Responsible	Timeline
a) Review organizational structure for positive and negative approaches to serving membership and promoting mission of TAHPERD		Applied Strategic Planning Committee Chairperson	2012
Progress: Constitution, by-laws, and operating codes updated 2012-2013.			
b) Design organizational structure and governance that meets current needs		Applied Strategic Planning Committee Chairperson	Annual
c) Develop qualities of leadership needed to further TAHPERD mission		Executive Committee	Annual
Progress: Post-convention board meetings are helping in this area.			

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Strategic Goal #4	To create a more efficient/responsive organizational structure and governance system	
Critical Indicators of Success	Person/Group Responsible	Timeline
d) Mentor young professionals for leadership in TAHPERD	Executive Committee, Board	Annual
<p>Progress: At one time in the past we had "Young Professionals" sit in the Board Meetings, one designated person per elected office--a person to mentor and encourage for future leadership in TAHPERD. We have seen excellent mentoring of student professionals at the last couple of conventions; a similar system is needed for young professionals within the association.</p>		